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**Interactive cart-configuration tool lets OEMs preview varied GCX mounting solutions**

*'Configurator' feature at [gcx.com](http://gcx.com) demonstrates custom designs from off-the-shelf components*

PETALUMA, Calif. (April 21, 2010) – Medical industry original equipment manufacturers can use a new interactive cart-configuration tool to sample numerous possibilities from GCX Corporation, the worldwide leader in medical instrument and IT mounting solutions.

Available online at [www.gcx.com](http://www.gcx.com), the "Configurator" lets OEMs large and small better visualize mounting designs from GCX for their customers. The results then can be used as a basis for collaboration with GCX, known for its decades of experience creating products for the medical industry.

GCX OEM Cart Configurator tool users start at the base and can systematically select the right column, casters, device mount and accessories for their individual needs. The Configurator specifies options from the GCX universe of field-tested, proven components to come up with an assembly to perfectly suit their unique application. Users can choose to save their configurations on a password-protected site, or may submit them to GCX for pricing, feedback or suggested enhancements from the GCX staff of experts.

"Just as we may custom-build our next automobile online, our OEM cart configuration tool can help users visually build their perfect mounting system," said GCX Director of Marketing Kevin Merritt. "We hope visitors will use the Configurator to create as many different carts as they'd like. The visioning process is not only fun, but also an easy way to discover the advantages of participating in cart design."

GCX has a track record of helping OEMs meet their mounting needs by analyzing each customer's specific application challenge. The Configurator tool gives OEMs of all sizes the benefits of GCX design, functionality and technical details, Merritt noted.

"Now everyone can take advantage of cost-effective and rapidly configured solutions for their mounting needs," he said. "By putting options at your fingertips, the GCX OEM Cart Configurator is a ready resource for product answers and cost savings."

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[About GCX Corporation](#)

GCX Corporation has been serving the health care industry since 1971, providing medical instrument and IT mounting solutions. Products are developed exclusively for the health care field and are marketed directly to hospitals. GCX also has custom product development relationships with Original Equipment Manufacturers. Major product lines include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts and more, along with a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access.

[More Information](#)

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