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GCX Introduces New Online Store and Live Chats

The web site also includes FAQs for greater on-demand customer engagement

PETALUMA, CA (Nov. 12, 2019) – GCX, the leading provider of medical mounting solutions, recently expanded its <u>popular website</u>'s functionality to allow for online purchases, text-based chats and a growing library of frequently asked questions.

"We're always looking for opportunities to assist our customers and OEM partners with information they need at any time of day or night, given the 24/7 nature of healthcare schedules and environments," said Cris Daugbjerg, GCX Vice President of Development and Sales. "Our new online store makes it easy and convenient to order arms, roll stands and parts and accessories to extend the usage and life of a GCX solution. The chat function also provides another avenue for those needing answers to pressing issues associated with installing, upgrading or replacing medical devices and electronic medical records."

New interactive features include:

- A <u>GCX Online Store</u> to conveniently and securely purchase products that extend the lifespan or utility
 of a GCX mounting solution
- A new GCX Support Chat feature that provides real-time interaction with a GCX mounting solutions expert
- An always-expanding GCX FAQ section for those seeking specifics on installations, product replacement parts, shipments, and customer service and support at any various GCX locations.

For more information on these and other aspects of the GCX website and online resources, please visit the GCX website at http://www.gcx.com or contact Renee Crocker, Direct Segment Marketing Manager, at reneec@gcx.com or (800) 228-2555, ext. 704.

About GCX Corporation

GCX Corporation, based in Petaluma, California, has been providing medical instrument and IT mounting solutions for the healthcare industry since 1971. It sells directly to hospitals as well as through original equipment manufacturers (OEM). Major product lines include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts and a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access. The company has offices in North America, Europe and Taiwan. It also operates warehouse and production facilities in Petaluma; El Paso, Texas; and New Taipei City, Taiwan. For more information, visit www.gcx.com.