

Philips Avalon Fetal Maternal Monitor

When faced with the challenge of integrating their new technology into the hospital environment, Philips turned to GCX.



Philips® has a long and proud history in obstetrical care technologies — offering fetal and maternal monitors, obstetrical information systems and measurements used during routine and high-risk deliveries.

Integrating the Philips Avalon series monitors, which offer fetal and maternal monitoring, into the obstetrical departments of clinics and hospitals required specialized design services. An easily moveable stand was developed to position this monitoring solution at the point-of-care, while improving the ergonomics and overall usability of the device.

To broaden the range of monitor-positioning options available to Philips' customers, GCX® developed two additional mounting solutions. One wall mount allows a wide degree of positioning adjustment and another provides a space-



saving flush design. All mounting solutions took advantage of existing GCX components, helping to keep costs down and speed development. Custom colors and storage concepts were used to create uniquely functional products that reinforce the Philips brand.

Heinz Kurzenberger, Worldwide Product Manager of Interfacing Solutions for Patient Monitors at Philips, initiated the project with GCX. "We partnered with GCX for our device mounting needs because of their knowledge of care environments, world-class service and product quality."



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— Heinz Kurzenberger
Worldwide Product Manager
Interfacing Solutions for Patient Monitors
Philips