

## **MEDIA CONTACT**

Sarah Nicholas Public Relations Specialist Phone: 269-903-9167

Email: snicholas@twirlingtigerpress.com

## **GCX Newest Medical Mounting Solution Sets New Standard**

The VHM-P<sup>TM</sup> and VHM-PL<sup>TM</sup> adjustable arms improve cable management, usability and cleanability

PETALUMA, Calif. (OCT. 10, 2016) – Managing all the medical equipment cables in patient rooms is now easier with the official launch of the VHM-P<sup>TM</sup> and VHM-PL<sup>TM</sup>, the newest adjustable arms offered by GCX, the leading manufacturer of medical grade mounting solutions for hospitals and OEMs.

With GCX products in 5,000 U.S. hospitals and many more worldwide, healthcare organizations have long turned to the 45-year-old medical manufacturer to create mounting solutions that meet current and future needs. The newest in the GCX series of adjustable mounting arms are the VHM-P<sup>TM</sup> and VHM-PL<sup>TM</sup>, which provide significant advances in cable management, precision movement, cleanability, durability and load capacity.

"Patient room architecture is continually challenged to accommodate the new technologies that advance patient care. GCX representatives are in the rooms with these providers on a regular basis, and this direct interaction allows us to develop robust mounting solutions that solve the problems of constrained space, workflow and ergonomics," said Cris Daugbjerg, GCX Vice President of Development and Sales.

The VHM-P<sup>TM</sup> and VHM-PL<sup>TM</sup> medical-grade arms:

- · Conceal up to eight (8) cables internally
- Balance concealed cables with the need to install and service quickly
- Have a smooth, unibody aluminum construction for easy cleaning
- Provide a wide range of movement to accommodate various users, both sitting and standing
- · Withstand constant use and outlast generations of devices

Additionally, the version with a locking handle provides quick and safe, one-handed vertical repositioning of the mounted device without interrupting workflow.

For more information or to place an order for the VHM-P<sup>TM</sup> and VHM-PL<sup>TM</sup>, visit the GCX website at www.gcx.com or contact Kevin Merritt, Director of Marketing, at (800) 228-2555, Ext. 713.

## **About GCX Corporation**

GCX Corporation, based in Petaluma, Calif., has been providing medical instrument and IT mounting solutions for the healthcare industry since 1971. It sells directly to hospitals as well as through original equipment manufacturers (OEM). Major product lines include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts, and a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access. The company has offices in North America, Europe and Taiwan. It also operates warehouse and production facilities in Petaluma; El Paso, Texas; and New Taipei City, Taiwan. For more information, visit www.gcx.com.