



FOR IMMEDIATE RELEASE

GCX Corporation to present industry-leading mounting solutions at Arab Health 2011

PETALUMA, Calif. (Jan. 17, 2011) – GCX Corporation will meet health care industry leaders from the Middle East and Africa in person as a first-time exhibitor at Arab Health 2011 on Jan. 24 to 27 at the Dubai World Trade Centre, United Arab Emirates.

Already, GCX has longtime partners in the Middle East gained from 40 years of designing and manufacturing products specifically for the health care industry. GCX will feature a wide array of solutions at its trade exhibit at Stand 1D59 inside Hall 1 in the U.S. International Pavilion at Arab Health 2011.

Opportunities with resellers and original equipment manufacturers (OEMs) will be a highlight of the first trade show presence by GCX in this important regional market, said Director of Marketing Kevin Merritt. GCX uses exclusive medical industry experience to provide OEMs with field-tested, proven components.

"Decades of experience with OEMs have provided GCX with the expertise to create mounting solutions that complement OEM design and branding," Merritt said. "Ultimately, this insight contributes to a better end-user experience for OEMs."

GCX works directly with small and large OEM companies. The GCX support team can analyze the specific product challenges of each OEM and create a solution that meets customer needs from design through supply chain management, Merritt added.

Visitors to the GCX booth at Arab Health 2011 can see versions of its VHRC™ Series roll stands plus several wall-mounted applications of GCX mounting solutions for a variety of health care settings. More information is available at gcx.com

"We look forward to getting to know members of the health care, business, medical and scientific communities from the Mideast and Africa," Merritt said, "and to building our GCX regional network at Arab Health 2011."

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About GCX Corporation

GCX Corporation has been serving the health care industry since 1971, providing medical instrument and IT mounting solutions. Products are developed exclusively for the health care field and are marketed directly to hospitals. GCX also has custom product development relationships with Original Equipment Manufacturers. Major product lines include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts and more, along with a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access.

More Information

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